

A young woman with dark hair tied in a bun, wearing a red and white checkered school uniform, is looking down at a large white sheet of paper she is holding. She is wearing a silver ring on her finger. In the background, another student is partially visible, also looking down. The background is a warm, orange-brown color.

# live below the line

An OAKTREE Initiative





# THE TEAM

**Oaktree is run by young people for young people.**

We are a movement of thousands, working together to be the difference. **Live Below the Line** is a place to start. It's open to everybody and free to sign up. The challenge is to find fun way to raise money and awareness for poverty and global inequality. You can join the challenge as a team or even go solo. Friends, family, schools, colleagues, clubs and universities - **Live Below the Line** is a community. Are you ready to be part of the team?



## 03. The Team

Join thousands of Aussies as they take on the annual Live Below the Line challenge.

## 04. Oaktree

Who are the volunteers and workers behind this youth-led organisation? The opportunities and initiatives Oaktree runs.

## 06. Live Below the Line

What is living below the line? Why is it important? How do you get involved?

## 08. The Bottom Line

We have changed the way we approach poverty as a barrier. The challenge is more than raising money. It is about sustainable action, awareness and advocacy.

## 10. The Line

Where do you draw the line? How do you design your own challenge? What is the Live Below the Line journey?

## 12. Challenge Week

What does challenge week look like? When is it? How do we design our own challenge?

## 14. Let's talk about impact

What will the money raised be doing? Understand your impact.

## 15. Fundraising

A guide on how to reach your goal and get the support you need. Tips and tricks included!

## 16. Community

The LBL community is here to support you. How can you grow and engage the Live Below the Line community?

## 18. Contact

Connect with the Live Below the Line team.





# WHAT IS OAKTREE?

Oaktree is Australia's largest youth-led, international development organisation, committed to empowering our youth as leaders in positive social change.

Our vision at Oaktree is a just and sustainable world, where every young person has an equitable chance to reach their potential. This is how we drive change. Oaktree is a youth-led organisation, from our volunteers to our CEO. We don't want barriers that exist as a result of where people are born, to influence what they can achieve. We see what a global community could be, and we back young people to achieving that reality.

Across the Asia-Pacific, young people have very different barriers. Some people haven't had the opportunity to go to school. Some people don't have the opportunity to build their leadership skills. Some people have awesome ideas on how to champion sustainable development in their communities but simply do not have the resources to take action.

At Oaktree, we support young people with the skills, the confidence and the empowerment to tackle these issues themselves. That is why we are focusing on a more mutual aid approach, where we are looking to decolonise the way we do development. We are calling this network the...

## YOUTH SOLIDARITY FUND

This fund builds a network of young people across the Asia-Pacific who can support each other to build a better world.

Whether they are passionate about climate change, poverty, corruption or inequality in their communities, we are going to support young people with the resources and skills that they need to enact that change. This is a youth led movement.

The money raised from Live Below the Line is distributed across our partner organisations through the Oaktree Youth Solidarity Fund (or the OYSF) and will invest in the development of young people's capacity to create positive and sustainable change.

## WHO ARE OUR OAKTREE YOUTH SOLIDARITY FUND PARTNERS?

- Tonga Women in ICT
- Timoriana
- Young Leaders Development Program (YLDP)
- Alumni for Soft Skills Development
- Manggala Jingga

Working across Tonga, Timor-Leste, Cambodia and Indonesia, these organisations are helping deliver leadership and development initiatives.

**“Leading.  
Demanding.  
Creating change.”**





# WHAT IS LIVE BELOW THE LINE?

Live Below the Line is Oaktree's flagship fundraiser. Participants live without for 5 days, from the 15th -19th of May, raising money and awareness of the impacts of poverty and inequality. It is a chance for young people to get involved in the conversation about global injustices and do something about it.





# LIVING IN

At Oaktree, we are not afraid of doing things **differently**. Actually, we are all about making a real difference. Our theory? Create change by empowering young people. We do this through leadership and education programs, locally and internationally. By providing the skills and resources to break the cycle of poverty, we work towards **systematic change**. Development where communities are in control of the conversation about change. That's where you come in. The Live Below the Line challenge raises the funds to support Oaktree's initiatives. This year, we are thinking a bit bigger. To build young people's capacity, we are changing the challenge and reframing our approach. **Poverty** as a barrier is about more than food. It is about access and education. It is about the environment and climate change. It is about increasing awareness around these topics and normalising positive social action. It is time to draw the line. We have 5 lines for you to navigate;  
**Energy. Shelter. Waste. Technology. Food.**

# POVERTY

INTERNATIONAL, YOUTH-LED,  
SUSTAINABLE CHANGE

WWW.OAKTREE.ORG





# WHAT ARE THE LINES?

This is challenge by **choice**. You choose the area you want to impact. You set your own goals. You lead by example and design what your challenge week will look like.

Food Poverty

Energy Poverty

Shelter Poverty

Technology Poverty

Waste Poverty

## Start Line



### STEP ONE

**Sign Up**  
Welcome to the team! Visit our website and sign up for the challenge. Recruit a team or take it on solo.



### STEP TWO

**Pick a Line**  
Make it personal. Choose the area you want to make a real difference in and set your goals for challenge week.



### STEP THREE

**Set your goals**  
Be fearless. Be bold. What will your challenge week look like? Get creative and do some research on where you can make a difference.

**Share the story**  
Fund-raise and fun-raise awareness.

### STEP FOUR

Talk to your friends and family. Share the message online, via emails or social media, as well as in person.



### STEP FIVE

**Challenge Week**  
It's finally here! From the **15th to 19th of May** you are living below the line. 5 days of meaningful action.

**Lead the way**

### STEP SIX

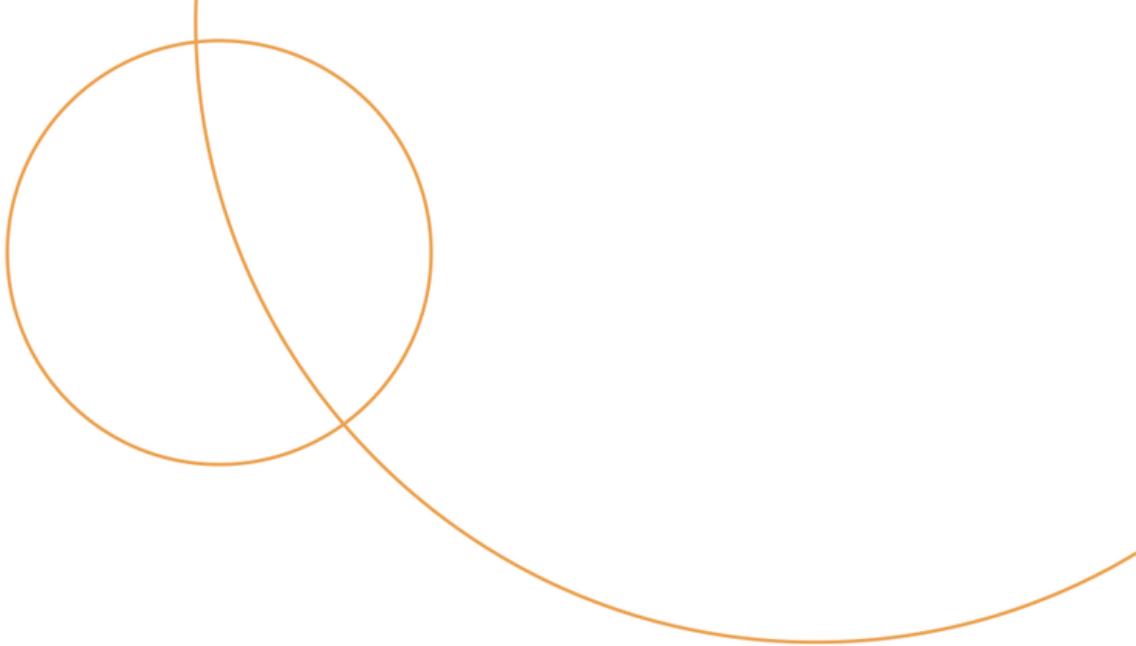
This is only the beginning. How many of the changes can you keep up? Keeping the conversation going.





**Poverty** presents in many ways. The combination of conflict and climate change has resulted in millions of people living in extreme poverty. Women, youth, and low-wage workers are among the most affected. Impacts include lack of access to education, safety, technology, support and opportunity, and basic food security.

The **divide** is real. These lines separate those who do not have access to the resources they need to thrive. This has a long-term, detrimental impact on our society. No one should live with these conditions of poverty.



### The Energy Line

Do you draw the line at the thousands who cannot afford to heat their home in winter? Or those who cannot access sustainable and efficient energy sources?



### The Food Line

Do you draw the line at those who cannot afford to feed themselves or their families? Food security is a basic human right.



### The Shelter Line

Do you draw the line at homelessness? Sleep and security are vital for health and well-being and everyone should have a safe place to rest.



### The Technology Line

Do you draw the line at people not having access to modern technology? The lack of access poses barriers to education, social interaction, health and opportunities.



### The Waste Line

Do you draw the line at the 540kg of waste produced per Australian household each year?

#### Living below the energy poverty line:

- o No lights before 6am or after 6pm
- o Daily power outage
- o Use public transport
- o Hand-wash clothes and dishes

#### A little bit extra...

- o Look at your personal connections with banks and your superannuation fund

#### Living below the food poverty line:

- o Go plant-based food
- o Donate to a food bank
- o Bulk prepare meals with friends or family
- o Support or create a community garden

#### A little bit extra...

- o Only buy locally and sustainably sourced food product
- o Shop at local markets

#### Living below the shelter poverty line:

- o No bed for five days
- o No furniture for five days
- o Volunteer with homelessness organisations

#### A little bit extra...

- o Sleep in a make-shift shelter for the week; live in a tent or box

#### Living below the technology poverty line:

- o No phone for a week
- o No recreational use of digital devices (bye bye Netflix)
- o Only post on socials to advocate for access and awareness
- o Collect and donate old devices for recycling

#### A little bit extra...

- o No recreational digital devices for the week

#### Living below the waste poverty line:

- o 2kg of waste limit for 5 days
- o No landfill, only compost, recycle and reuse
- o Create a compost
- o Upcycle your clothes

#### A little bit extra...

- o Host a beach or park clean up
- o Collect your waste and at the end of the week make an art sculpture





\$35

can fund mobile data to 5 students in Cambodia to enrich their education

\$50

can provide a youth changemaker in timor-leste with mentor support

\$100

can pay for safe transport for 10 youth changemakers in Timor-Leste to access workshops

\$250

can provide Cambodian high school students with a year of leadership workshops and career counselling

## FUNDRAISING TOOLKIT; TIPS, TRICKS AND TACTICS

The more people that know about the challenge, the more likely you are to reach your goal and get the support you need. Plus, raising awareness can help other people understand the situation and connect them to our cause.

### For schools

**Fundraising Events** are a fun way to get your peers involved. Work with a team to put together a bake or book sale, maybe a clothes drive. We recommend running these events during lunchtime and asking for coin donations.

**Posters** around your school to increase visibility! Great places to put them up are corridors and hallways, noticeboards, and general visible social areas. You can access our LBL posters on our resources page of the website or print them from your school LBL resource pack.

Making **announcements** to spread the word and assemblies can be the perfect place for this. Also a great place to plug the fundraising events you have planned.

**Houses/Homerooms** are a fantastic way to spread the word. Make it a competition, which house can fundraise the most, or win the most creative 'Live Below the Line' journey!

It's important to leave your donations with your teacher or the administrative office. This is the safest location to keep the change. A member of Oaktree will be in touch with your school to pick up the donations on your behalf.

### For Individuals

Take advantage of **Social Media** and connect with sponsors and supporters. Share your journey and why you are undertaking Live Below the Line.

**Crowdfunding** is great to call for help from the community. A little from a lot adds up, and if you can reach out to your local communities for support and opportunities, you can expand your reach!

**Personal networks** are a safe bet. Ask friends and family to get involved, donate and share your story. Personalise your fundraising page and use those socials.

### For Teams

**Events** for the whole team to get involved in. Team work makes the dream work and the more people you have, the more people you can involve in events.

Beach and park clean up; fundraiser barbeques and picnics; workplace donation jars.

**Trivia Night** can be fun, fierce and raise money, all at the same time.

**Sports events** or **art competitions**.

Connect with us when sharing your story with **#LBL23** or tagging **@livebelowtheline**





# CHALLENGE YOUR COMMUNITY TO CHANGE

Living Below the Line is about thinking critically on the small steps we can take to make a big difference. It all adds up. Look at the space around you and find small ways to lead change.


- **GET YOUR SCHOOL INVOLVED IN THE CHALLENGE**
- **SIGN UP WITH YOUR CLUB OR CO-WORKERS**
- **VOLUNTEER FOR OP-SHOPS AND SHELTERS/KITCHENS IN YOUR AREA**
- **WRITE TO YOUR LOCAL POLITICIANS AND COUNCILS ABOUT THE CLIMATE**
- **ORGANISE LOCAL PARK AND BEACH CLEAN UP EVENTS**
- **RUN A BOOK AND BAKE SALE TO RAISE MONEY FOR OYSF**
- **ENGAGE YOUR NETWORKS IN THE CONVERSATION AROUND THE CHANGING CLIMATE AND POVERTY**





JOIN THE CHALLENGE  
BECOME THE CHANGE

climate change  
create choice  
community  
challenge  
communicate  
conversation  
contact

 @oaktreeau,  
@livebelowtheline-oaktree

 @oaktreeAU

 @oaktreeau  
@livebelowtheline



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W: [www.oaktree.org](http://www.oaktree.org)

**Sign up today**

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