

SOCIAL MEDIA OFFICER (VIDEO)

Oaktree is an Australian-based youth-led organisation dedicated to empowering young people across the Asia-Pacific region to transform their local communities. We believe in building an equitable, just, and sustainable world by resourcing youth-led initiatives, amplifying diverse youth voices, and shifting perceptions within the international development sector. Today, Oaktree stands at the forefront of youth-led international development. Our youth-to-youth solidarity initiative, the Oaktree Youth Solidarity Fund (OYSF), supports youth-led organisations across the Asia-Pacific region. From promoting digital literacy in Timor-Leste to addressing environmental issues in Indonesia, we're catalysing change through local youth leadership. The OYSF sits at the foundation of the organisation as our core impact program and is a sector leader in decolonised international development. For more information, please see our [website](#).

ROLE OVERVIEW:

As the Social Media Officer (Video), you are responsible for generating video content for Oaktree's social media channels, ensuring that our impact is communicated with our audience in an engaging, innovative and meaningful way.

- Create and post video content on behalf of Oaktree to Meta and Tiktok.
- Monitor trends and pitch video content ideas.
- Analyse and update data to better understand our audience.
- Liaise with other teams to ensure that all requests are actioned.

IDEAL CANDIDATE:

- A trend savvy social media expert, passionate about young people.
- Excellent written, verbal and organisational skills.
- A great public speaker, comfortable showing their face to an audience.
- The ability to work both collaboratively but also demonstrate critical innovation and initiative taking.

WHAT YOU'LL GAIN:

- Develop valuable experience and skills in communications, public speaking and marketing.
- Develop an understanding of advocacy and international programming through frequent collaboration with Oaktree's other portfolios.
- Help generate the resources which enable Oaktree's international impact: empowering young people to tackle sustainable development challenges in their own communities.
- Collaborate closely with passionate, impact-oriented and like-minded young people across Australia.

TIME COMMITMENT: This is a volunteer position requiring a minimum commitment of 5-10 hours per week, and we expect volunteers to stay on board for a minimum of 12 months.

Application Deadline: 28 February 2025

APPLY AT: <https://form.typeform.com/to/RLF1r8c9>

Questions? Please email tasha.goonting@theoaktree.org

Accessibility: Have any accessibility needs or requirements? Reach out so that we can make any reasonable adjustments that work for you.

We are committed to building a workplace and community that encourages, supports and values diversity. We want to ensure everyone's individuality can thrive because you're at your best when you can be yourself. To find out how we could support you, check out oaktree.org/diversity.

As a youth-led organisation, all applicants must be between the ages of 18-26. Applicants outside this age range will not receive a response.

We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!