

# Campaign Lead

## About Oaktree

Oaktree is Australia's largest youth-led not-for-profit that has empowered young Australians to champion sustainable development nationally and internationally for over 18 years. At Oaktree, we believe that young Australians can create a more just and sustainable world by backing locally-led youth-centred organisations across the Asia-Pacific.

Oaktree's vision is to realise: 'A just and sustainable world, where every young person has an equitable chance to reach their potential.'

## As Live Below the Line Campaign Lead, your responsibilities will include:

- Design and recruit the [Live Below the Line](#) team
- Develop the campaign plan and ensure each stage of its execution
- Engage and inspire young people to sign up for the campaign and fundraise for Oaktree's youth development initiatives
- Engage with sponsors and partners to back the campaign
- Produce a final campaign report articulating the successes of the campaign
- Support the handover process for the 2024 campaign

## Timeline:

- September: Handover and team planning
- October to November: Team recruitment and school engagement
- December: Team induction and year planning
- January to March: School engagement and campaigning
- **April 17 to 21: Live Below the Line Challenge Week 2023**

*Minimum one-campaign commitment with a preference for two-campaigns tenure*

## We are looking for someone who:

- Is looking for the opportunity to lead and deliver on a national campaign
- Has leadership and project management experience
- Has knowledge of fundraising, donor, and stakeholder engagement
- Has a passion and interest in international development, grounded in solidarity, decolonisation and collaboration

***We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!***

## What you will get out of it:

- The opportunity to elevate and deliver a national fundraising and international development awareness campaign
- The opportunity to develop your leadership, communication, advocacy, engagement and specialist skills
- Expand your networks, abilities and expertise

**Portfolio:** Live Below the Line

**Positions available:** 1

**Time commitment:** One day a week (Friday preferred, volunteer)

**Reports to:** Business Development Manager

**Direct reports:** To be appointed upon confirmation

**Applications close:** 5pm Thursday 25 August 2022

**Application link:** <https://form.typeform.com/to/Qvslaw06>

For any questions, queries, or concerns, please contact Head of Community Engagement, Kergen Angel, at [k.angel@theoaktree.org](mailto:k.angel@theoaktree.org)

*Oaktree is an inclusive and accessible organisation for all young people. We are committed to ensuring access and empowerment for First Nations, People of Colour, LGBTQ+, disability and low-socioeconomic applicants. Please contact us with any access requirements you may have for this application.*