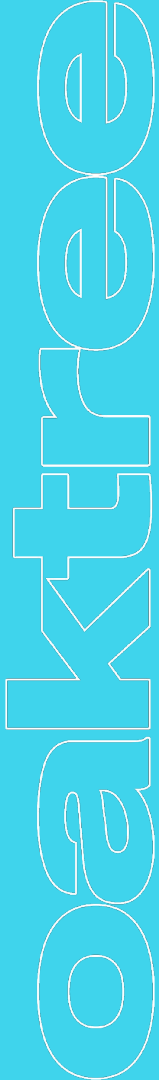


Live Below the Line: **An Oaktree Initiative**

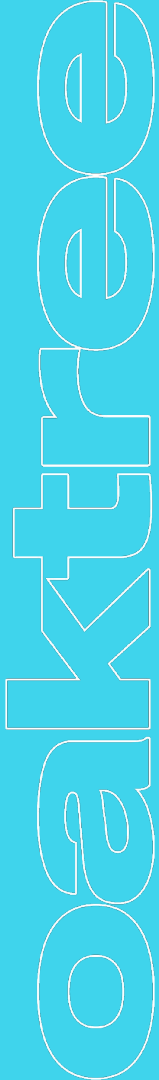


Oaktree - Who are we?

We are a youth-run development agency based in Australia. Our mission is to create a just and sustainable world, where every young person has an equitable chance to reach their potential.

We exist to support youth empowerment, education and leadership projects across the Asia-Pacific region.

To back young people across the world, our *Live Below the Line Initiative* fundraises for our advocacy and impact work.





we are going to support them

oaktree

Impact Areas

- The Oaktree Youth Solidarity Fund
- Partnerships with KYLA (Cambodia) and FoLiHa (Timor Leste)
- Youth Participation in Development
- COVID19 and Young People in the APR



- Global Youth Rights Campaign
- AP Young Leaders and Activist Summit
- MP & DFAT Engagement
- Youth-Youth Solidarity
- Community Engagement
- Volunteer Development
- Events and Workshops

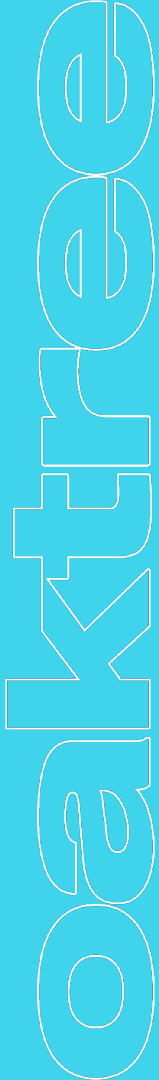


What is **Live Below the Line**?

Live Below the Line is Oaktree's fundraising campaign that helps Australians take action on poverty and injustice.

Participants commit to 'Living Below the Line' of an aspect of poverty (food, energy, shelter, technology or waste) for 5 days.

At the same time as raising crucial funds, *Live Below the Line* seeks to raise community awareness and expand the developed world's notion of global citizenship.



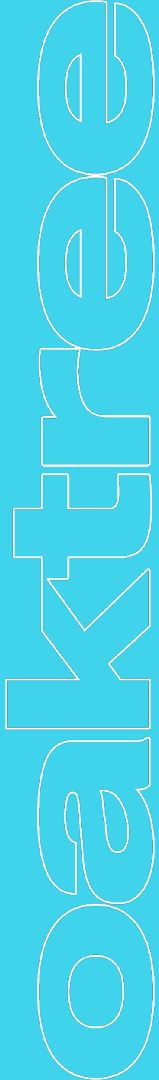
Live the Below the Line: The Details

2022 New Concept

- LBL 2022 will take participants on a 5 day *journey* that emphasises long-term meaningful action to create a more just and sustainable world.
- Participants will choose one of 5 areas to focus on during the 5 day challenge, moving away from the premise of “experiencing” food poverty (living on \$2/day).
 - This will both expand and deepen its focus to capture the multidimensional nature of poverty.
 - Oaktree is a space to do something about the injustices we see, and for those who ‘have’ to live in solidarity with those who ‘have not’ – not about pity



Challenge Week: 25th-29th July



1. Food

- a. The impact of unsustainable food choices in 'developed' countries
- b. The food insecurity experienced in 'developing' countries

2. Energy

- a. The impact of excess energy usage/carbon emissions on the planet
- b. Energy poverty and its impact on wellbeing

3. Housing

- a. The environmental impact of the average Western household
- b. Risks associated with a lack of shelter or secure housing

4. Technology

- a. The role of technology as an opportunity for change
- b. The impact of limited access to technology

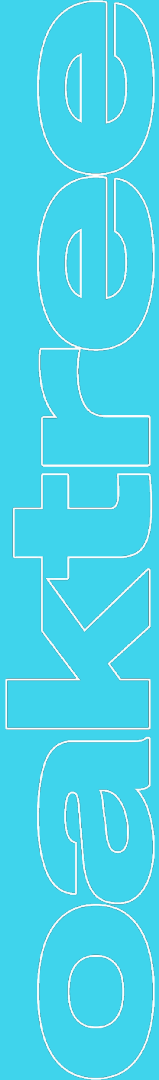
5. Waste

- a. The importance of taking action to reduce global waste
- b. The burden of global waste on 'developing' countries

Each focus area can be:

- a) **'above' the line** (having adequate or excessive access to this particular resource, such as in the 'developed' world) or
- b) **'below' the line** (having inadequate access to this particular resource, such as in the 'developing' world')

In this way, LBL 2022 is all about living in **SOLIDARITY!**



Challenge Week Inspo!

Energy

Flick that light switch and:

- Enforce a daily power outage in your home
- Divest your superannuation from coal and gas
- Use public transport
- Wash your clothes by hand

Food

Your tummy is rumbling:

- Go plant-based
- Support a food bank
- Cook lunch for others at school or work
- Community garden excursion

Shelter

Look at the roof over your head and:

- Write to council about hostile architecture
- Give up furniture and bedding
- Volunteer with a homelessness organisation
- Sleep in a tent

Technology

Put your phone down and:

- Donate old devices for recycling
- Donate your extra mobile data
- Give up elective activities, e.g. Netflix
- Use social media to advocate

Waste

No time to waste:

- Make a compost bin
- Have water bucket showers
- Avoid plastic at the supermarket
- Host a beach clean-up

Where do you come in?

LBL is an opportunity for change-makers like you to step into the drivers seat and lead, demand and create the change we wish to see in the world

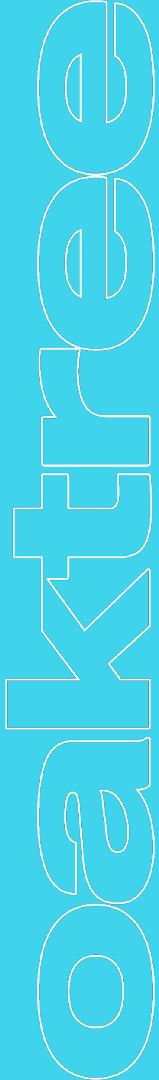
It is a call to action to reimagine an equitable world and *do things differently*

We want to see how YOU 'live below the line'. How do YOU live in solidarity with people and planet?

How do YOU imagine 'living below the line' to create a more just and sustainable world?



Registrations are open NOW!



How can you get involved?

Sign up for Live Below the Line ➔

Follow us on our socials!

Instagram: @oaktreeau, @livebelowtheline

Facebook: @oaktreeau,
@livebelowtheline-oaktree

Twitter: @oaktreeAU

