

COMMUNICATIONS AND MARKETING LEAD

Oaktree is an Australian-based youth-led organisation dedicated to empowering young people across the Asia-Pacific region to transform their local communities. We believe in building an equitable, just, and sustainable world by resourcing youth-led initiatives, amplifying diverse youth voices, and shifting perceptions within the international development sector. Today, Oaktree stands at the forefront of youth-led international development. Our youth-to-youth solidarity initiative, the Oaktree Youth Solidarity Fund (OYSF), supports youth-led organisations across the Asia-Pacific region. From promoting digital literacy in Timor-Leste to addressing environmental issues in Indonesia, we're catalysing change through local youth leadership. The OYSF sits at the foundation of the organisation as our core impact program and is a sector leader in decolonised international development. For more information, please see our [website](#).

ROLE OVERVIEW:

As a Communications and Marketing Lead, you will be responsible for overseeing the Communications and Marketing team, managing communications with supporters and media outlets, and delivering a new strategy.

- Work closely with the CEO to deliver a new Communications and Marketing Strategy.
- Custodian of Oaktree's brand, regularly updating the website.
- Write blog posts and op ed's about Oaktree's work.
- Pitch Oaktree's work to mainstream media outlets.
- Oversight of the marketing team, including all content created.

IDEAL CANDIDATE:

- Excited by the world of marketing and communications.
- An established leader in communications, with relevant work experience.
- Has a passion and interest in international development, grounded in solidarity, decolonisation and collaboration.
- Excellent written, verbal, and organisational skills.
- The ability to work both collaboratively but also demonstrates critical innovation and initiative taking.

WHAT YOU'LL GAIN:

The opportunity to design and implement a communications strategy.

- Looking to develop your leadership, communication, advocacy and engagement skills.
- Expand your networks, abilities and expertise in social impact and international development.
- Help generate the resources which enable Oaktree's international impact: Empowering young people to tackle sustainable development challenges in their own communities.
- Collaborate closely with passionate, impact-oriented and like-minded young people across Australia.

TIME COMMITMENT: This is a volunteer position requiring a minimum commitment of 5-10 hours per week, and we expect volunteers to stay on board for a minimum of 12 months.

Application Deadline: 28 February 2025

APPLY AT: <https://form.typeform.com/to/pZhiXNBe>

Questions? Please email tasha.goonting@theoaktree.org

Accessibility: Have any accessibility needs or requirements? Reach out so that we can make any reasonable adjustments that work for you.

We are committed to building a workplace and community that encourages, supports and values diversity. We want to ensure everyone's individuality can thrive because you're at your best when you can be yourself. To find out how we could support you, check out oaktree.org/diversity.

As a youth-led organisation, all applicants must be between the ages of 18-26. Applicants outside this age range will not receive a response.

We value will over skill, determination over degrees, and passion over years of experience. So go for it. Put your name forward!