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Oaktree Launches 2022 to 2024 Strategy

Oaktree has launched our 2022 to 2024 organisational strategy, committing to re-centre young people as necessary leaders of international development.

The strategy looks back to the roots of Oaktree but places it in the drastically different world we find ourselves in 18 years later. We have introduced a bold new vision that draws upon our strengths in advocacy, movement building, and youth-to-youth solidarity: Oaktree will work towards building a just and sustainable world where every young person has an equitable chance to reach their potential.

Over the next three years, Oaktree will be a youth-led movement that backs young people to build a better world. We will be guided by three principles: solidarity, decolonisation, and collaboration.

Solidarity: With the launch of the *Oaktree Youth Solidarity Fund*, youth-led organisations across the Asia-Pacific can access up to \$15 000USD, capacity-building support, and access to a larger network of youth leaders to support their development initiatives.

Decolonisation: Oaktree is committed to leading the development sector by centring youth-and-locally-led development initiatives. Internationally, we will back young people leading development initiatives financially and through capacity building. In Australia, young people will champion decolonising development through our political advocacy and organising community-led campaigns.

Collaboration: Oaktree will collaborate with other organisations and call out for more rights and recognition for young people to enable sustainable development.

Oaktree has matured to become an organisation renowned for its sustainable revenue, established processes, and its focus on youth development. Oaktree will be here for the long-run and this is evident as the organisation celebrated its 18th Birthday in December 2021.

CEO of Oaktree, 24-year-old Thenu Herath said, *“The ongoing pandemic, climate crisis and increasing global inequalities over the last two years have shown us that our world is at a crossroads. Governments, businesses, NGO’s and individuals must decide how we rebuild our world. Do we return to how things have always been? Or can we use this opportunity to build a world that is more just, sustainable and equitable for all? By harnessing the power of young people, Oaktree’s new strategy will play a leading part in making the latter our reality.”*

By 2024, Oaktree will dare to put power and resources behind young people who are standing up for other young people across the Asia-Pacific. Central to this achievement will be commitment and engagement from funders, community leaders, media, similar not-for-profits and politicians to build a better world for future generations.

For all media inquiries:

Media Relations Coordinator

Joanna Guelas

E: communications@theoaktree.org

P: 0452 352 103

Head of Community Engagement

Kergen Angel

E: k.angel@theoaktree.org

P: 0457 170 567

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